

Information for the Poster session at the

Behavioural and Experimental Economics for Innovative Policy-Making

Poster sessions are so far uncommon and rarely used in Economics. Posters add to the variety of presentation formats and offer a different – less formal and more interactive way to present and share research.

In the poster presentation at the workshop, each poster presenter has the full attention of the audience for 3-5 minutes before the poster session opens and the audience can walk freely between posters and ask presenters questions or listen to their further explanations.

To ensure that **poster presenters** at the workshop will **get the most out of their presentations**, we plan the session on the first day of the workshop. We hope that you will get useful comments and feedback.

You find below some information for

1. Measures to ensure that everybody gets the most out of the poster presentation.
2. Information for the audience
3. Information for poster presenters

1. 1. Measures to ensure that everybody gets the most out of the poster presentation.

This way everybody gets the most out of the poster presentation:

- **A limited number of posters and Landscape orientation**
There will be a limited number of posters at the workshop, such that participants will have time to take notice of all posters. Given that we have a limited number of posters, we can allow posters in a more convenient and audience-friendly landscape format.
- **5 min spotlight:**
We ask every presenter to summarize his or her works in 3-5min consecutively at the beginning of the session, before opening the floor such that participants can walk through the posters and can discuss the research projects with the presenters.
- **Informing presenters and participants about the poster session:**
We will send information to workshop presenters and participants on how to best benefit from and contribute to a poster session.
- **Long exposure:**
Posters will be put up on April 20. They will stay until the end of the workshop, giving everybody the opportunity to continue their discussion. We would like to add your posters to the workshop website, such that even persons who could not attend the workshop benefit from the informative Posters in PDF format and participants can go back to the website as well.
Presenters are welcome to add a 3min video for the workshop website.

2. Information for the audience :

How to get the most out of attending the poster presentation:

- Listen to the short 3-5 min presentation of each research project.
- Visit all projects presented as posters.
- Get involved with the presenters: Listen to their further explanations and responses to questions, ask presenters questions, and contribute to the discussion.

3. Information for poster presenters:

How to get the most out of presenting a poster

General guidelines:

- Please prepare a **116 x 71 cm (45 x 28 in) in Landscape orientation in PDF** format.
- Printing is expected to cost between 50 and 100\$. We are happy to cover your printing expenses. Please keep your receipt. Alternatively, if you prefer, the CIRANO can print your poster. In this case, please send your poster as a PDF **by April 12** to CM@cirano.qc.ca
- We will summarize in a nutshell, the advice we found helpful when preparing a poster. Further and more comprehensive advice can be found at the end of this section.
- **Poster content:**
 - 1) **Research Title**, Author names and affiliations
 - 2) **Research questions & hypotheses.**
 - 3) **Methodology: theoretical/empirical model.**
 - 4) **Results**
 - 5) **Discussion + Conclusion**
 - 6) **References**

We found the guide of the Sage Foundation short and most useful:

https://study.sagepub.com/sites/default/files/BurnsSinfield_Chapter%2017%20Poster%20Presentations.pdf

Here is some additional advice with PPT templates: <https://colinpurrington.com/tips/poster-design/>

Overleaf has a great collection of poster templates:

<https://www.overleaf.com/gallery/tagged/poster>

and of course, there is a beamer-poster package: <https://tug.org/pracjourn/2012-1/shang/shang.pdf>

Last but not least, a very detailed guide for poster presenters from the *XVth World Economic History Congress* <http://www.economia.unam.mx/cladhe/docs/wehc-postertips.pdf>

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