

# Resolving Failed Banks: Uncertainty, Multiple Bidding, & Auction Design

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Workshop in memory of Art Shneyerov

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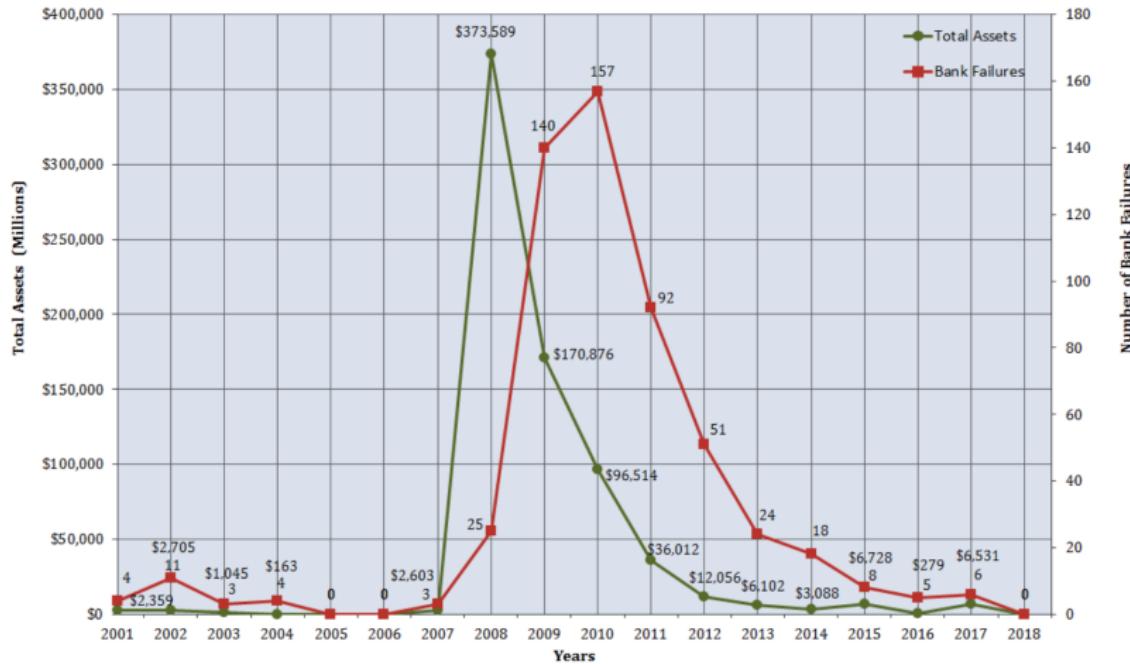
Preliminary and incomplete. The views in this paper do not reflect those of the Bank of Canada.

# Motivation

- U.S. banking industry much more fragmented than in other countries
  - ▶ At the start of the crisis, over 8,000 institutions insured by the Federal Deposit Insurance Corporation (FDIC)
- Occasionally, banks' balance sheets deteriorate and they **become insolvent**
  - ▶ During crisis **510** banks failed
  - ▶ These banks had combined assets of over \$700 billion

# Motivation – Bank Failures

Bank Closing Summary - 2001 through 2018



Source: FDIC

## Motivation – Cost to FDIC

- FDIC **resolves** insolvent banks using an opaque non-judicial, administrative process
  - ▶ The failed bank is put up for auction
- The FDIC typically **loses money** on these transactions
  - ▶ Cost to *Deposit Insurance Fund* (DIF) during crisis was over \$70 billion
    - Represents an average loss of about 25% of failed bank assets
  - ▶ Losses during crisis were so extensive that DIF turned negative in 2009 (-\$20.9 billion)
    - FDIC must then either (i) increase assessment rates, (ii) levy special assessments on the industry, or (iii) borrow from the U.S. Treasury

## Motivation – Resolution process

- Key features of the auction process:
  - ▶ FDIC permits banks to bid a \$ amount, and specify other components (ex. loss share, partial bank)
    - Four components: so 16 possible *packages*
  - ▶ FDIC's mandate is to resolve the failing institution at the *lowest cost* possible (FDIC Improvement Act 1991)
  - ▶ Algorithm for calculating the least-cost bid is proprietary
    - Bidders uncertain as to how bids for different packages will be ranked
    - Multidimensional auction with unknown scoring rule
    - Allows for flexibility on the part of the FDIC
- Observation: some banks submit multiple bids in the same auction
  - ▶ Bids are for different packages

# Research questions

- What impact does uncertainty have on outcomes?
  - ▶ **Uncertainty effect:** Bidders that value the failed bank highly have incentive to shade less
- What impact does multiple bidding have on costs?
  - ▶ **Substitution effect:** Shade more, since packages are substitutes
  - ▶ **Competition effect:** Shade less because *number* of bids increased

## Specific questions:

- ▶ Can we improve the efficiency of the resolution process the FDIC uses to allocate failing banks?
  - Should the FDIC reveal the method for calculating the costs of a bid and remove uncertainty in these auctions?
  - If not, should the FDIC forbid multiple bidding?

# Empirical approach

Use FDIC data summarizing bidding behavior:

- ① Structurally estimate the underlying preferences of banks for failed institutions and different components
  - ▶ Setup similar to *pay-as-bid package auction*:
    - Dissimilar objects auctioned, bids can be on any subset of packages
  - ▶ Follow Cantillon & Pesendorfer (2007)
    - C&P extend Guerre, Perrigne and Vuong (2000) FOC approach to the case of package bidding for dissimilar objects
    - We extend further to deal with uncertainty over scoring rule
- ② Perform counterfactual experiments
  - ▶ Eliminate uncertainty
  - ▶ Eliminate multiple bidding

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# Institutional Background

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# Institutional background

## Resolution process:

- Objective:
  - ▶ Turn failed bank's assets into cash in the *least costly manner*
- Procedure:
  - ① Bank's regulator informs the FDIC of pending failure
  - ② Can close a bank that is
    - Critically undercapitalized according to FDIC's 5-point scale
    - Assets less than obligations to creditors
  - ③ FDIC determines liquidation value of bank
  - ④ Puts together marketing strategy including list of potential buyers
    - Condition (chartered, good CAMELS rating...)
    - Business plan
    - Geographic location
  - ⑤ Interested bidders given access to virtual data room with info so that they can conduct due diligence
  - ⑥ Bidders submit proposals
  - ⑦ FDIC selects least-cost bid or liquidates

# Dataset

- Data gathered from the FDIC website
  - ▶ Failed bank list
  - ▶ Bid summaries
    - For every auction: Bids, and information on all components
  - ▶ Cost to deposit insurance fund
  - ▶ Characteristics of failed bank and bidding banks
- Main sample: 297 auctions (2009-2013)
  - ▶ 123 with multiple bidding
- Restricted sample: 177 auctions
  - ▶ Need to be able to identify bidder associated with each bid to estimate valuations (1, 2, and 3 bidder auctions)
  - ▶ 25 with multiple bidding

# FDIC Bank Failure List

Bank Name	City	ST	CERT	Acquiring Institution	Closing Date	Updated Date
<a href="#">Covenant Bank &amp; Trust</a>	Rock Spring	GA	58068	Stearns Bank, N.A.	March 23, 2012	March 21, 2014
<a href="#">New City Bank</a>	Chicago	IL	57597	No Acquirer	March 9, 2012	October 29, 2012
<a href="#">Global Commerce Bank</a>	Doraville	GA	34046	Metro City Bank	March 2, 2012	June 26, 2014
<a href="#">Home Savings of America</a>	Little Falls	MN	29178	No Acquirer	February 24, 2012	December 17, 2012
<a href="#">Central Bank of Georgia</a>	Elliaville	GA	5687	Ameris Bank	February 24, 2012	March 21, 2014
<a href="#">SCB Bank</a>	Shelbyville	IN	29761	First Merchants Bank, National Association	February 10, 2012	February 19, 2015
<a href="#">Charter National Bank and Trust</a>	Hoffman Estates	IL	23187	Barrington Bank & Trust Company, National Association	February 10, 2012	March 25, 2013
<a href="#">BankEast</a>	Knoxville	TN	19869	U.S. Bank, N.A.	January 27, 2012	December 7, 2015
<a href="#">Patriot Bank Minnesota</a>	Forest Lake	MN	34823	First Resource Bank	January 27, 2012	November 13, 2017
<a href="#">Tennessee Commerce Bank</a>	Franklin	TN	35296	Republic Bank & Trust Company	January 27, 2012	March 21, 2014
<a href="#">First Guaranty Bank and Trust Company of Jacksonville</a>	Jacksonville	FL	16579	CenterState Bank of Florida, N.A.	January 27, 2012	July 11, 2016
<a href="#">American Eagle Savings Bank</a>	Boothwyn	PA	31581	Capital Bank, N.A.	January 20, 2012	February 21, 2018
<a href="#">The First State Bank</a>	Stockbridge	GA	19252	Hamilton State Bank	January 20, 2012	March 21, 2014
<a href="#">Central Florida State Bank</a>	Bellevue	FL	57186	CenterState Bank of Florida, N.A.	January 20, 2012	June 6, 2016
<a href="#">Western National Bank</a>	Phoenix	AZ	57917	Washington Federal	December 16, 2011	February 5, 2015
<a href="#">Premier Community Bank of the Emerald Coast</a>	Crestview	FL	58343	Summit Bank	December 16, 2011	February 19, 2018
<a href="#">Central Progressive Bank</a>	Lacombe	LA	19657	First NBC Bank	November 18, 2011	February 5, 2015
<a href="#">Polk County Bank</a>	Johnston	IA	14194	Grinnell State Bank	November 18, 2011	August 15, 2012
<a href="#">Community Bank of Rockmart</a>	Rockmart	GA	57860	Century Bank of Georgia	November 10, 2011	March 21, 2014
<a href="#">SunFirst Bank</a>	Saint George	UT	57087	Cache Valley Bank	November 4, 2011	August 9, 2017
<a href="#">Mid City Bank, Inc.</a>	Omaha	NE	19397	Premier Bank	November 4, 2011	April 16, 2018
<a href="#">All American Bank</a>	Des Plaines	IL	57759	International Bank of Chicago	October 28, 2011	February 21, 2018
<a href="#">Community Banks of Colorado</a>	Greenwood Village	CO	21132	Bank Midwest, N.A.	October 21, 2011	January 2, 2013
<a href="#">Community Capital Bank</a>	Jonesboro	GA	57036	State Bank and Trust Company	October 21, 2011	January 6, 2016
<a href="#">Decatur First Bank</a>	Decatur	GA	34392	Fidelity Bank	October 21, 2011	March 21, 2014

# FDIC Bid Summaries

**Legacy Bank, Scottsdale, AZ**  
**Closing Date: January 7, 2011**

Bidder	Type of Transaction	Deposit Premium/(Discount) %	Asset Premium/(Discount) \$(000) / %	SF Loss Share Tranche 1	SF Loss Share Tranche 2	SF Loss Share Tranche 3	Commercial Loss Share Tranche 1	Commercial Loss Share Tranche 2	Commercial Loss Share Tranche 3
Winning bid and bidder: Enterprise Bank & Trust, Clayton, Missouri	Nonconforming all deposit whole bank with loss share (1)	1.00%	\$ (9,995)	80%	80%	NA	80%	80%	NA
Cover - Commerce Bank of Arizona, Tucson, Arizona	All deposit whole bank with loss share	0.25%	\$ (21,975)	75%	75%	N/A	75%	75%	N/A
Other bid	All deposit whole bank with loss share	1.00%	\$ (9,525)	80%	80%	N/A	80%	80%	N/A
Other bid	All deposit whole bank with loss share	0.25%	\$ (21,475)	80%	80%	N/A	80%	80%	N/A
Other bid	All deposit whole bank with loss share	0.00%	\$ (22,000)	80%	80%	N/A	80%	80%	N/A
Other bid	Nonconforming Whole Bank P&A (2)	0.00%	\$ (41,679)	N/A	N/A	N/A	N/A	N/A	N/A

(1) Deemed nonconforming due to cap placed on Value Appreciation Instrument

(2) Deemed nonconforming since bid excluded all OREO.

## Other Bidder Names:

Commerce Bank of Arizona, Tucson, Arizona  
 Enterprise Bank & Trust, Clayton, Missouri  
 SouthWest Bank, Odessa, Texas  
 Wedbush Bank, Los Angeles, California

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**Legacy Bank, Scottsdale, AZ**  
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Discount	Asset Premium/(Discount) \$(000) / %	SF Loss Share Tranche 1	SF Loss Share Tranche 2	SF Loss Share Tranche 3	Commercial Loss Share Tranche 1	Commercial Loss Share Tranche 2	Commercial Loss Share Tranche 3	Value Appreciation Instrument	Conforming Bid	Linked
	\$ (9,995)	80%	80%	NA	80%	80%	NA	Yes	No	N/A
	\$ (21,975)	75%	75%	N/A	75%	75%	N/A	No	Yes	N/A
	\$ (9,525)	80%	80%	N/A	80%	80%	N/A	No	Yes	N/A
	\$ (21,475)	80%	80%	N/A	80%	80%	N/A	No	Yes	N/A
	\$ (22,000)	80%	80%	N/A	80%	80%	N/A	No	Yes	N/A
	\$ (41,679)	N/A	N/A	N/A	N/A	N/A	N/A	No	No	N/A

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## Other Bidder Names:

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## Offer submissions

An offer by a bank includes a dollar amount:

1. **Deposit Premium (%)**
  2. **Asset Discount (level)**
- } = Pricing terms (bid)

Offer also specifies whether components switched on/off:

3. **Loss Share (LS)**  
=1 if FDIC agrees to share in future losses of the failed bank (80%)
4. **Non-Conforming (NC)**  
=1 if bid is non-conforming
5. **Partial Bank (PB)**  
=1 if bidder agrees to take only part of bank, specifies assets bidder agrees to take
6. **Value Appreciation Instrument (VAI)**  
=1 if bidder grants the FDIC a warrant to purchase interest in the bidder's stock

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# Model

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## Modeling approach

- Recall: Guerre, Perrigne and Vuong, 2000 (GPV)
  - ▶ FOCs for optimal bidding written as a function of observables
    - Function of bids rather than unobserved valuations
- Setup:
  - ▶  $N$  symmetric bidders have valuations  $V_i \sim F$
  - ▶ Let  $\beta(V)$  denote symmetric bidding function
  - ▶ Bidder's problem:

$$\begin{aligned}\max_{b_i} \pi_i(V_i, b_i) &= [V_i - b_i] \text{Prob}(b_i > \max_{j \neq i} \beta(V_j)) \\ &= [V_i - b_i] F[\beta^{-1}(b_i)]^{(n-1)}\end{aligned}$$

- ▶ First order condition (after rearranging):

$$\beta'(V_i) = (V_i - \beta(V_i))(n-1) \frac{f(V_i)}{F(V_i)}$$

## Modeling approach

- Define:

$$G(b_i) = \text{Prob}(\max_{j \neq i} b_j \leq b_i) = \text{Prob}(b_i \text{ is the winning bid})$$

- Rewrite bidder  $i$ 's problem as:

$$\max_{b_i} \pi_i(V_i, b_i) = [V_i - b_i]G(b_i)$$

- Which yields the following expression for valuations in terms of observables:

$$V_i = b_i + \frac{G(b_i)}{g(b_i)}$$

# Multidimensional auctions with noisy scoring rule

- Borrow from Cantillon and Pesendorfer (2007) who extend GPV approach to package auctions for dissimilar objects
  - ▶ Our case: 16 possible packages
- Setup:
  - ▶  $N$  bidders draw IID baseline valuation for full bank:  $\bar{V}_i \sim F_{\bar{V}}(\bar{v}_i)$
  - ▶ Conditional on full bank valuation, also have valuations  $V_{ik}$  for each package  $k$ 
    - IID from  $F(\cdot | \bar{V}_i, \mathbf{X}_i)$  where  $\mathbf{X}_i$  are bidder and auction observables
  - ▶ Valuation  $V_{ik}$  depends on the specific package:

$$v_{ik} = \bar{v}_i + v_{i,LS} d_{LS}^k + v_{i,NC} d_{NC}^k + v_{i,PB} d_{PB}^k + v_{i,VAI} d_{VAI}^k$$

- ▶ where  $v_{i,s}$  are valuations for switch  $s = \{LS, NC, PB, VAI\}$
- ▶ where  $d_s^k$  indicates that switch  $s$  is turned on in package  $k$

# Bidding behavior

- Strategies:  $(L_i, \mathbf{o}_i)$ 
  - ▶  $L_i$  = set of *meaningful* offers to submit
  - ▶ Offer vector:  $\mathbf{o}_i = (o_{i1}, \dots, o_{i16})$ , with  $o_{ik} = (b_{ik}, \mathbf{d}_k)$ 
    - $b_{ik} \in \mathbb{R}$  is a premium
    - $\mathbf{d}_k \in \{0, 1\}^4$  is a full set of switches
    - $\{k : b_{ik} > \underline{b}_k\} = L_i$
    - $\underline{b}_k$  guarantees a loss
- Allocation is determined by the minimum cost
  - ▶ FDIC's cost calculation is *ex-ante* unknown

Bidders choose their  $L$  and  $\mathbf{o}$  to solve

$$\max_{L, \mathbf{o}} \sum [(V_{ik} - b_{ik})] G(b_{ik} | \mathbf{d}_k, L_i, \mathbf{o}_i)$$

- $G(b_{ik} | \mathbf{d}_k, L_i, \mathbf{o}_i)$  = Win Probability of offering premium  $b_{ik}$  on  $k^{\text{th}}$  package, given other own bids

# First Order Conditions

For each  $k \in L_i$ :

$$(V_{ik} - b_{ik}) \frac{\partial G(b_{ik} | \mathbf{d}_k, L_i, \mathbf{o}_i)}{\partial b_{ik}} + \sum_{k' \in L_i, k' \neq k} (V_{ik'} - b_{ik'}) \frac{\partial G(b_{ik'} | \mathbf{d}_{k'}, L_i, \mathbf{o}_i)}{\partial b_{ik}} = G(b_{ik} | \mathbf{d}_k, L_i, \mathbf{o}_i)$$

For each  $k \notin L_i$ :

$$(V_{ik} - \underline{b}_k) \frac{\partial G(\underline{b}_k | \mathbf{d}_k, L_i, \mathbf{o}_i)}{\partial \underline{b}_k} + \sum_{k' \in L_i, k' \neq k} (V_{ik'} - b_{ik'}) \frac{\partial G(b_{ik'} | \mathbf{d}_{k'}, L_i, \mathbf{o}_i)}{\partial \underline{b}_k} \leq G(\underline{b}_k | \mathbf{d}_k, L_i, \mathbf{o}_i)$$

# GPV Inversion

For  $k \in L_i$ :

$$V_{ik} = b_{ik} + \frac{G(b_{ik} | \mathbf{d}_k, L_i, \mathbf{o}_i) + \sum_{k' \neq k} (V_{ik'} - b_{ik'}) \frac{\partial G(b_{ik'} | \mathbf{d}_{k'}, L_i, \mathbf{o}_i)}{\partial b_{ik}}}{\frac{\partial G(b_{ik} | \mathbf{d}_k, L_i, \mathbf{o}_i)}{\partial b_{ik}}}$$

For  $k \notin L_i$ :

$$V_{ik} \leq \underline{b}_k + \frac{G(\underline{b}_k | \mathbf{d}_k, L_i, \mathbf{o}_i) + \sum_{k' \neq k} (V_{ik'} - b_{ik'}) \frac{\partial G(b_{ik'} | \mathbf{d}_{k'}, L_i, \mathbf{o}_i)}{\partial \underline{b}_k}}{\frac{\partial G(\underline{b}_k | \mathbf{d}_k, L_i, \mathbf{o}_i)}{\partial \underline{b}_k}}$$

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## Estimation and Identification

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# Estimation

- Objective: Estimate Valuations (including and component values)
- Method:
  - ▶ Like in GPV we observe the offer:  $b_{ik}, \mathbf{d}_k$
  - ▶ Use GPV inversion
  - ▶ Need to compute  $G$ : the probability that a given offer wins in an auction
    - Challenges: (i) uncertain scoring rule, (ii) uncertainty over set of competitors, (iii) multiple bidding

## Estimation steps

- **Step 1:** Compute G:
  - i. Estimate by maximum likelihood the FDIC's least-cost scoring rule in order to estimate the probability that each offer wins in a simulated auction
  - ii. Construct a weighted bootstrap sample of offers from bidders in *similar* auctions to determine prob of winning (additional details)

For step 1 use data from all 297 auctions

- **Step 2:** Estimate package-specific  $\hat{V}_{ijk}$  (or bounds) using GPV inversions given above.

For step 2 use restricted sample (where we can identify all bidders)

## Step 1.i: Estimation of the least-cost scoring rule

$$\begin{aligned}\text{transfer}_{i,j} = & \quad bid_{i,j} + u_j + 1(LS_{i,j} = 1)(\epsilon_j) + 1(VAL_{i,j} = 1)(\psi_j) \\ & + 1(NC_{i,j} = 1)(\kappa_j) + 1(PB_{i,j} = 1)(\nu_j) + \gamma_{i,j}\end{aligned}$$

- Estimation via Tobit MLE (additional details)

- Estimation via Tobit MLE (additional details)
  - ▶ We observe the cost associated with the winning bid
    - equation holds with equality
  - ▶ Provides a bound for all other bids.

- Units: % of tot. assets

- $bid_{i,j}$ : amount transferred on close
  - ▶  $u_j$  and  $\gamma_{i,j}$  assumed normally distributed

- $\epsilon, \psi, \kappa, \nu$ : individual component shocks
  - ▶ Assumed normally distributed

## Step 2: Estimation of package-specific $\hat{V}_{ijk}$

- Estimation Equation:

$$\hat{V}_{ijk} = X_{i,j}\beta d_k + \bar{V}_{ij} + \epsilon_{ijk}$$

- Tobit type setup:
  - ▶ If package  $k$  is not bid on, only know that  $V_{ijk}$  is less than some bound given by inversion
  - ▶ Otherwise  $V_{ijk}$  pinned down
- Estimate 17 parameters (a constant and a multiplier on observable traits) for each  $V_{is}$  and a  $\bar{V}_i$  for each bidder
  - ▶  $V_{i,s}$  fully described by traits and  $\epsilon_{ijk}$  represents sampling noise
- Selection problem: For each auction and number of bids chosen, calculate a probability of selection into the observed set and re-weight by this in the likelihood

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## Estimation Results

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## Least-cost scoring rule estimates

	Estimate	Standard Error
Common mean	-0.5208	0.680
Common Sd	<b>10.498***</b>	0.700
Conforming mean	<b>-6.974***</b>	1.000
Conforming Sd	<b>22.505***</b>	1.011
Partial mean	<b>57.390***</b>	1.008
Partial Sd	<b>20.746***</b>	0.999
VAI mean	<b>3.521***</b>	0.997
VAI Sd	0.185	2.746
Loss Share Mean	<b>-12.077***</b>	0.887
Loss Share Sd	0.011	1.002
Idiosyncratic Sd	<b>7.480***</b>	0.841
Observations	1126	
Pseudo R-squared	0.7285	

## Least Cost Scoring Rule Estimates

- ① Using **Loss Share** equivalent to additional Asset Discount of 11.9 percent of failed bank assets
- ② Bids for **Partial Bank** request large payments in the bid amount from the FDIC, but FDIC retains assets they can sell, positive shock
- ③ **Non-Conforming** involves a wide range of modifications, big standard deviation
- ④ **VAI** has small positive increase on ranking of the bid

# Distance Value Shifters

	Non-Conforming	Loss Share	PB	VAI
Constant	-54.109*** (4.012)	76.769*** (3.757)	-118.235*** (4.274)	5.850*** (1.755)
Same Zip	3.752* (2.078)	33.327*** (3.195)	-19.937*** (3.450)	14.303*** (3.792)
Pairwise Average Distance	13.008*** (1.426)	-1.918*** (0.476)	-10.123*** (1.126)	5.850*** (1.755)
Squared Pairwise Average Distance	-0.732*** (0.097)	-0.045 (0.036)	0.596*** (0.072)	-0.409*** (0.173)
Portfolio Percentage Difference				
Commercial Real Estate	1.095*** (0.178)	-0.541*** (0.104)	-0.473*** (0.147)	1.081*** (0.241)
Commercial and Industrial	1.637*** (0.299)	-0.727*** (0.159)	-3.114*** (0.305)	1.665*** (0.349)
Consumer	1.013*** (0.214)	0.310 (0.182)	-0.767*** (0.228)	4.718*** (0.312)
Residential	-0.841*** (0.187)	1.387*** (0.156)	1.402*** (0.195)	-2.442*** (0.488)
Observations	4224			
R Squared	0.27			

# Traits Value Shifters

	Non-Conforming	Loss Share	PB	VAI
<b>Bidder Traits</b>				
log Total Assets	-1.573*** (0.415)	3.639*** (0.333)	9.508*** (0.400)	-12.966*** (1.078)
Tier 1 ratio	-2.000*** (0.192)	-0.292*** (0.074)	0.257** (0.119)	0.772*** (0.141)
Percentage CRE	-0.627*** (0.101)	-1.559*** (0.094)	-1.593*** (0.083)	1.342*** (0.190)
Percentage CI	-1.283*** (0.244)	-1.894*** (0.135)	-0.938*** (0.163)	2.192*** (0.484)
ROA Bidder	10.769*** (1.176)	13.652*** (2.196)	-3.084*** (0.620)	17.366*** (2.517)
<b>Failed Traits</b>				
ROA Failed	-0.981*** (0.158)	-14.873*** (0.737)	-0.075 (0.125)	-0.590** (0.239)
Core Deposits Failed	-0.259*** (0.041)	-0.108*** (0.029)	0.395*** (0.042)	-0.209*** (0.069)
Percentage CRE	-0.302*** (0.048)	0.805*** (0.039)	0.456*** (0.066)	-0.473*** (0.133)
Percentage CI	-0.375 (0.207)	0.679*** (0.103)	0.560*** (0.151)	0.556 (0.414)
Observations	4224			
R Squared	0.27			

## Valuation Estimation Results

- Close bidder: Loss share better, PB worse, VAI better.
  - ▶ Benefit of nonconforming increasing in distance.
- Bigger Bidder: Loss share better, PB better, VAI worse
- Failed Bank Specialized in CRE: Loss share better, PB better
- Bidder specialized in CRE: Loss share worse, PB worse

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# Counterfactual Experiments

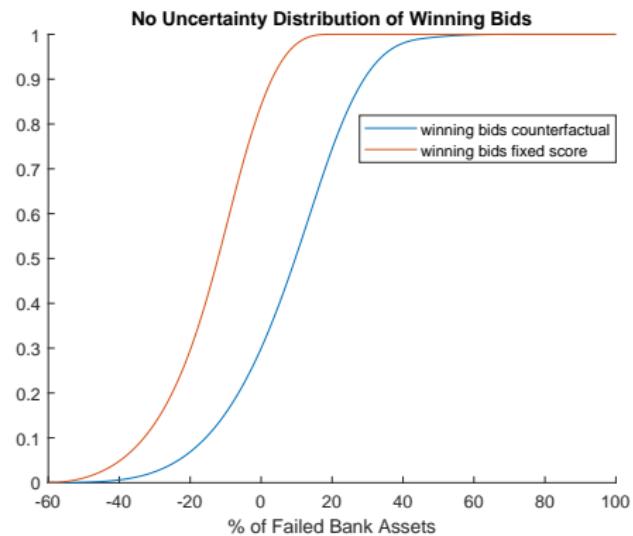
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# Counterfactual Experiments

- Recall our questions:
  - ▶ Should the FDIC reveal the method for calculating the costs of a bid and remove uncertainty in these auctions?
  - ▶ If not, should the FDIC forbid multiple bidding by the same bidder?
- So we consider two sets of counterfactuals:
  - ▶ Eliminate uncertainty
  - ▶ Eliminate multiple bidding
- Approach
  - ▶ To eliminate uncertainty, set the score function at the mean of the estimated shock distributions

# Eliminating Uncertainty

## Winning Bids



## Counterfactual Experiments–Results

- In restricted sample of 177 auctions loss to FDIC is \$18 billion
  - ▶ Eliminating uncertainty: loss falls to \$2.5 billion
  - ▶ Loss falls to \$1 billion if number of bids=number of bidders

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# Conclusion

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# Conclusion

- We study the impact of uncertainty in the scoring rule on outcomes in auctions for failed banks in the US
- Uncertainty in the scoring rule leads to multiple bidding on the part of banks
- Our findings suggest that eliminating uncertainty would reduce the loss experienced by the FDIC by \$85 million per failed bank
  - ▶ This translates to a reduction in losses of \$15.5 during the crisis (2009-2013)
  - ▶ Loss falls to \$1billion if number of bids=number of bidders
- Still to do: CF that eliminates multiple bidding but keeps uncertainty
- Now that we have this model, can think about other policy questions (although may need to model entry)

## Step 2: Construct a sample of bids from similar bidders in similar auctions

- Objective: Create bootstrapped sample of auctions taking bids more frequently from similar auctions
- Which auctions are similar?
  - ▶ Take Failed Bank Traits: (lat, long, size, percentage cre, capitalization)
  - ▶ Calculate the single dimensional Principle Component projection of these traits
  - ▶ Kernel weights for each auction relative to each other one in the space of the single dimensional projection.

## Constructing the sample

- Draw sets of possible competitors
  - ▶ Number of competitors drawn from the distribution of number of competitors in similar auctions
  - ▶ Opposing bids drawn from the distribution of bids in similar auctions
- Integrate over the uncertainty in the scoring rule to get the probability of winning against the set of opposing bids in each fake auction
- Average the win probability over the simulated auctions
- For Multiple Bidders their other bids are always present when calculating probability a given bid wins

BACK

## Identification of the least-cost scoring rule

- Distribution of  $u_j + \gamma_{i,j}$ : identified from when all other indicators are zero, since we observe the bid and the cost for the winner
- Variance of  $\gamma_{i,j}$ : identified from when all the indicators are zero, by the probability a bid with a smaller premium is the winner
  - ▶ Assume:  $\gamma_{i,j}$  is mean zero normal.
- Other shock distributions: identified by turning on indicators one at a time. Observe convolution of turned-on indicator distribution with the  $u_j$  distribution (known).

## Estimation of the least-cost scoring rule

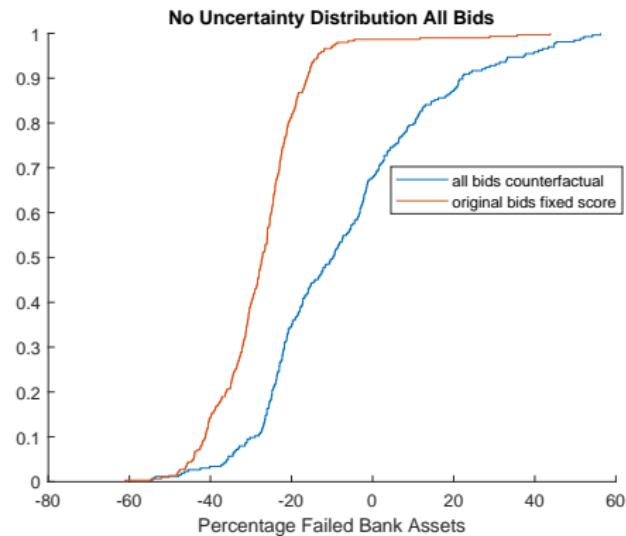
- Assume normality and compute the probability that:
  - ▶ The winning score is equal to the reported cost  $\hat{c}_{winner} = cost$ ;
  - ▶ The scores of all other bidders are worse
- Choose the parameters that maximize the probability of the observed costs and rankings

$$\int \int \int \int \int f_{\gamma_w}(cost - \hat{c}_{winner}) F_{\gamma_o}(cost - \hat{c}_{others}) dF_\psi dF_\epsilon dF_v dF_\kappa dF_u$$

BACK

# Eliminating Uncertainty

Actual number of bids, but with a unique bidder for each – All Bids



# Eliminating Uncertainty

Actual number of bids, but with a unique bidder for each – Winning Bids

