

Risk Aversion, Uninsurable Idiosyncratic Risk, and the Financial Accelerator

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CIRANO - Montreal Macro Brownbag Workshop

December 1st, 2017

Entrepreneurship Risk and the Business Cycle

- ▶ Entrepreneurs are inevitably exposed to **non-diversified risk** and face extreme dispersion in equity returns
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- ▶ GE financial friction literature has so far paid little attention to these issues:
 - ▶ Assume no idiosyncratic risk (Kiyotaki and Moore, 1997)
 - ▶ Assume borrower risk neutrality (Bernanke, Gertler and Gilchrist, 1999)

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When borrowers can't fully insure idiosyncratic risk, do financial frictions still amplify business cycles?

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Our contribution

- ▶ Develop tractable model to study macro effects of risk aversion and uninsurable risk in the presence of agency frictions.
 - ▶ Extend results from contract theory (Tamayo, 2014)
 - ▶ Embed in BGG-style NK framework
- ▶ Show that presence of uninsurable risk stabilizes the business cycle

Findings

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- ▶ Financial shocks have substantially smaller effects (60% smaller effect on output)
- ▶ Firm-level evidence is consistent with our model:
 - ▶ firms with higher risk aversion display higher responsiveness of investment to future capital returns

Relation to the Literature

- ▶ Incomplete markets and investment risk
 - ▶ Angeletos and Calvet (2005), and Angeletos (2007), Covas (2006), Meh and Quadrini (2006)
 - ▶ These authors focus on steady state and/or abstract from aggregate shocks
- ▶ Aggregate risk sharing between lenders and borrowers
 - ▶ Dmitriev and Hoddenbagh(2017) and Carstrom, Fuerst and Paustian (2016)
 - ▶ Amplification decreases when lenders and borrowers are able to share aggregate risk
- ▶ We study the implications of uninsurable risk for the transmission of shocks over the cycle
- ▶ We show that self-insurance motive arising from uninsurable idiosyncratic risk also decreases amplification

Outline

The Financial Contract in Partial Equilibrium

General Equilibrium Implications

A Test Using Firm-Level Data

Lenders and Borrowers

- ▶ Borrower invests QK
- ▶ Project returns $QKR^k\omega$, $\ln(\omega) \sim \mathcal{N}(-\frac{1}{2}\sigma^2, \sigma^2)$ and $E(\omega) = 1$.

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- ▶ We guess and verify that reports are truthful everywhere

The Contracting Problem

Definition

A contract under CSV is an amount of borrowed money B , a repayment function $R(\omega)$ in the state of nature ω and a verification set Ω^V , where the lender chooses to verify the state of the world.

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- ▶ Optimal contract solves

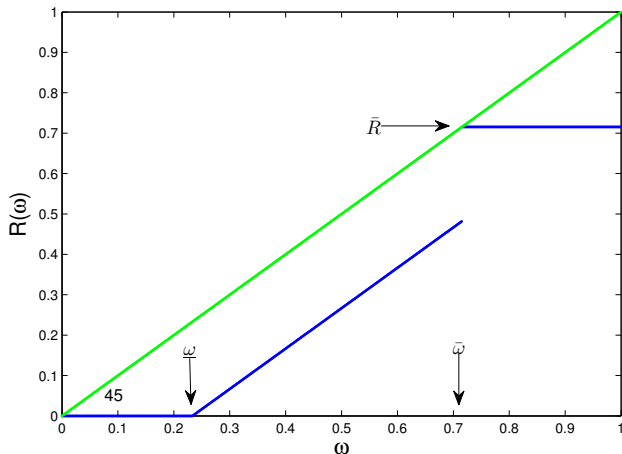
$$\max_{K, R(\omega)} \frac{1}{1-\rho} \int_0^\infty [QKR^k(\omega - R(\omega))]^{1-\rho} dF(\omega) \quad (1)$$

$$QKR^k \int_0^\infty R(\omega) dF(\omega) - \mu QKR^k \int_{\omega \in \Omega^V} \omega dF(\omega) \geq BR \quad (\text{PC})$$

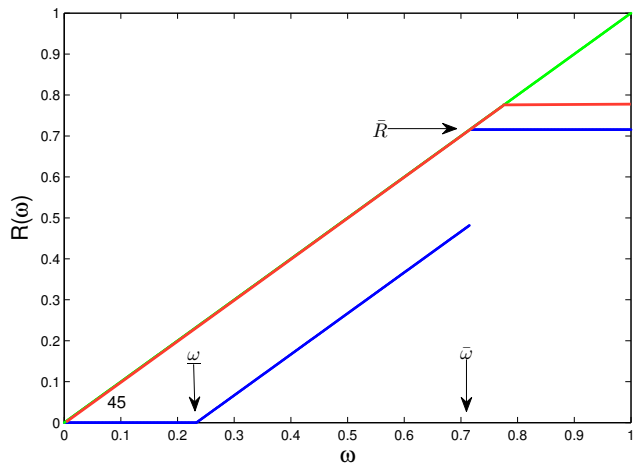
$$QK = B + N \quad (\text{CB})$$

$$0 \leq R(\omega) \leq \omega \quad (\text{RC})$$

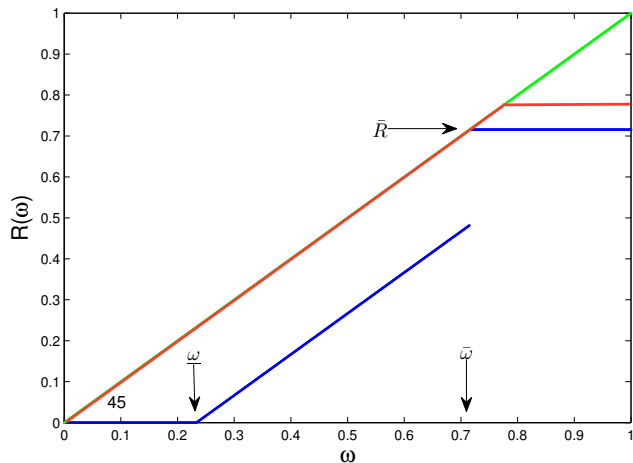
The Static Financial Contract



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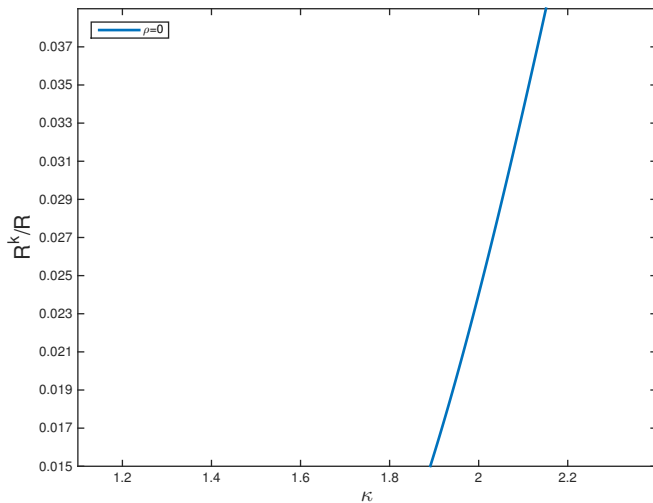


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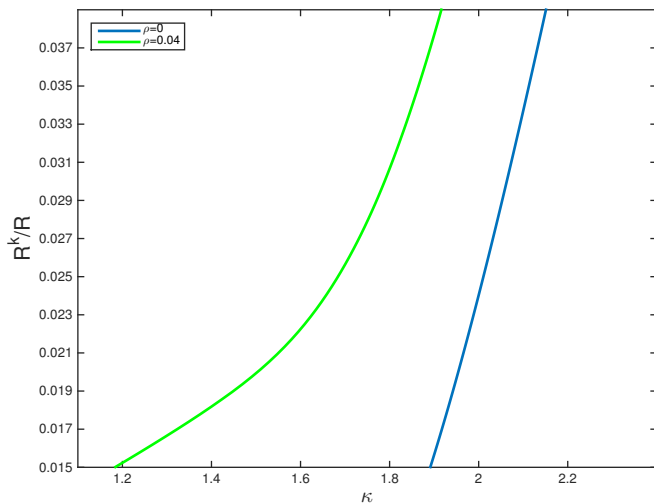


- ▶ Optimal contract features a self-insurance component in low states
- ▶ Borrowers optimally transfer risk to lenders in low states of the world

Contract Curve



Increase in Risk Aversion



Dynamic Problem with Aggregate Risk

- ▶ Entrepreneurs buy K in period t , returns R^k realized in $t + 1$
- ▶ Entrepreneurs survive with probability γ . They maximize

$$(1 - \gamma) \sum_{s=1}^{\infty} \gamma^s \mathbb{E}_t \left\{ \frac{(C_{t+s}^e)^{1-\rho}}{1 - \rho} \right\}$$

- ▶ Challenge: how do we aggregate? We assume:
 - ▶ Entrepreneurs consume when they die
 - ▶ Entrepreneur work only in the first period of their lives

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 - ▶ Entrepreneurs consume when they die
 - ▶ Entrepreneur work only in the first period of their lives
- ▶ Lenders are competitive, diversify loans, and pay a predetermined interest rate to the household (as in BGG)
- ▶ Household's participation constraint is:

$$\beta \mathbb{E}_t \left\{ \frac{U_{c,t+1}}{U_{c,t}} \right\} R_t = 1$$

The Financial Contract with Aggregate Risk

Proposition

The log-linearized solution to the contract yields

$$\hat{\kappa}_t = \nu_\rho (\mathbb{E}_t \hat{R}_{t+1}^k - \hat{R}_t) + \nu_\sigma \hat{\sigma}_{\omega,t}$$

- ▶ Same equation as in financial accelerator model with risk shocks
- ▶ Risk aversion changes ν_ρ and ν_σ
- ▶ In our contract simulations we find that

$$\frac{\partial \nu_\rho}{\partial \rho} > 0 \qquad \left| \frac{\partial \nu_\sigma}{\partial \rho} \right| > 0.$$

→ leverage is more sensitive to changes in expected returns and changes in idiosyncratic volatility when entrepreneurs are risk averse!

The heart of the Financial Accelerator

- ▶ There are three forces determining the strength of the financial accelerator:
 1. a **leverage effect**: the more leveraged you are the stronger the effects of fluctuations in returns on your net worth

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- ▶ 2 and 3 both show up in the equilibrium in the market for funds

$$\hat{k}_t = \nu_p (\mathbb{E}_t \hat{R}_{t+1}^k - \hat{R}_t) + \nu_\sigma \hat{\sigma}_{\omega,t}$$

through ν_p

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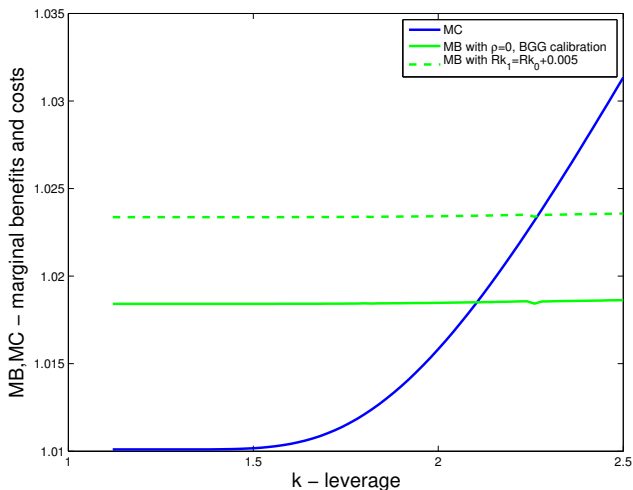
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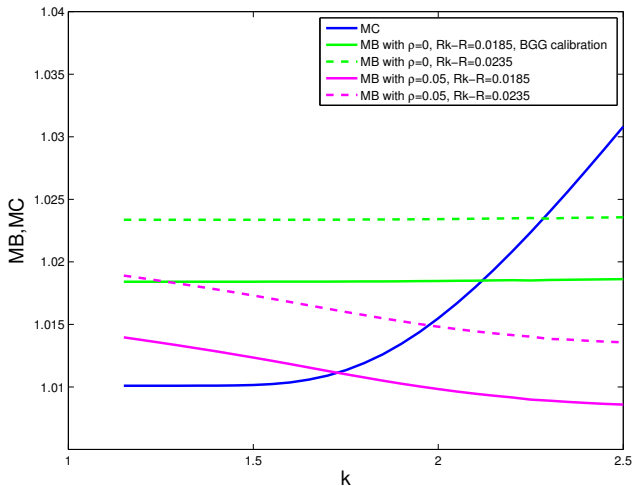
- ▶ In a frictionless economy $\nu_p = \infty \implies \mathbb{E}_t \hat{R}_{t+1}^k = \hat{R}_t$ and leverage is irrelevant
- ▶ With agency frictions ...

Start from risk-neutral case ...



- ▶ demand for funds is infinitely elastic because of CRS and because entrepreneurs care only about average returns
- ▶ ν_p depends only on the elasticity of supply of funds

... and increase risk-aversion



When risk aversion rises

1. **leverage effect:** Entrepreneurs borrow less ex ante, dampening net worth fluctuations \implies more stabilization
2. **supply-elasticity effect:** with lower leverage there are fewer agency frictions, and the supply of funds is more elastic \implies more stabilization
3. **demand-elasticity effect:** entrepreneurs are reluctant to increase leverage ex post, because this would increase the volatility of their returns \implies more amplification

Which forces dominate?

General Equilibrium NK model

- ▶ Entrepreneurs rent capital to perfectly-competitive wholesalers
- ▶ Wholesalers combine capital and labor in production
- ▶ Monopolistically competitive retailers buy goods from wholesalers, differentiate them and apply a mark-up
- ▶ The household maximizes $\mathbb{E}_t \left\{ \sum_{s=0}^{\infty} \beta^s \left[\frac{C_{t+s}^{1-\sigma}}{1-\sigma} - \chi \frac{H_{t+s}^{1+\eta}}{1+\eta} \right] \right\}$
- ▶ Capital adjustment costs
- ▶ Nominal rigidities
- ▶ Taylor rule for monetary policy

▶ Equations

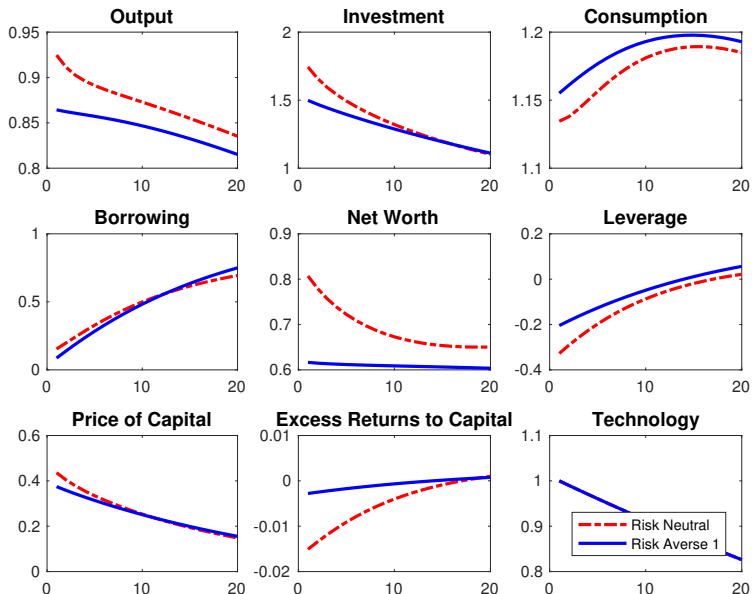
Calibration - Case 1

We first explore quantitatively a pure increase in risk aversion

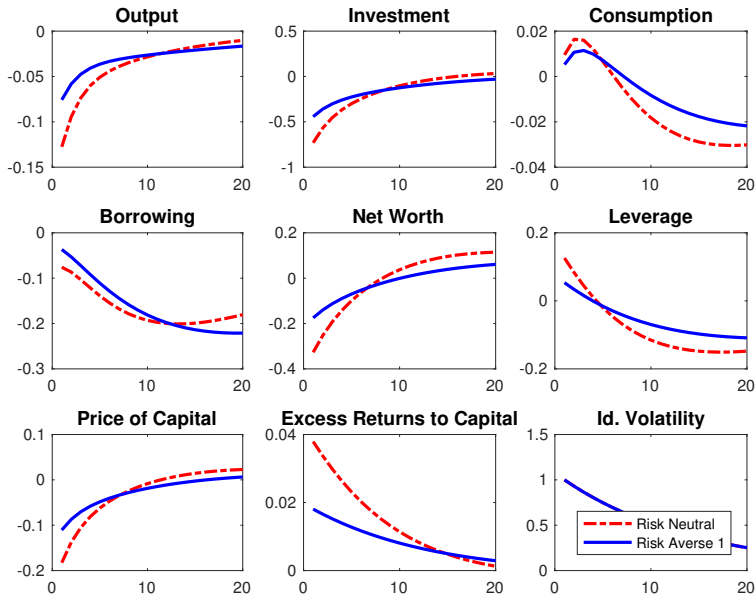
Symbol	Description	Neutral	Averse 1
<i>A. Calibrated parameters</i>			
ρ	Risk aversion	0.0	0.05
σ_ω	Std. id. productivity	0.28	0.28
γ	Survival probability	0.977	0.977
μ	Monitoring costs	0.120	0.120
<i>B. Implied steady-state values</i>			
κ	Leverage	2.00	1.63
$\log(R^k/R)$	Premium (%)	2.5	2.8
$\Phi(\bar{\omega})$	Default rate (%)	3.8	0.2
<i>C. Implied elasticities</i>			
ν_ρ	Sensitivity to returns	21.7	73.4
ν_σ	Sensitivity to id. risk	-0.69	-1.27

$$\hat{\kappa}_t = \nu_\rho(\mathbb{E}_t \hat{R}_{t+1}^k - \hat{R}_t) + \nu_\sigma \hat{\sigma}_{\omega,t}$$

Impulse Responses - Technology Shock



Impulse Responses - Risk Shocks



Calibration - Case 2

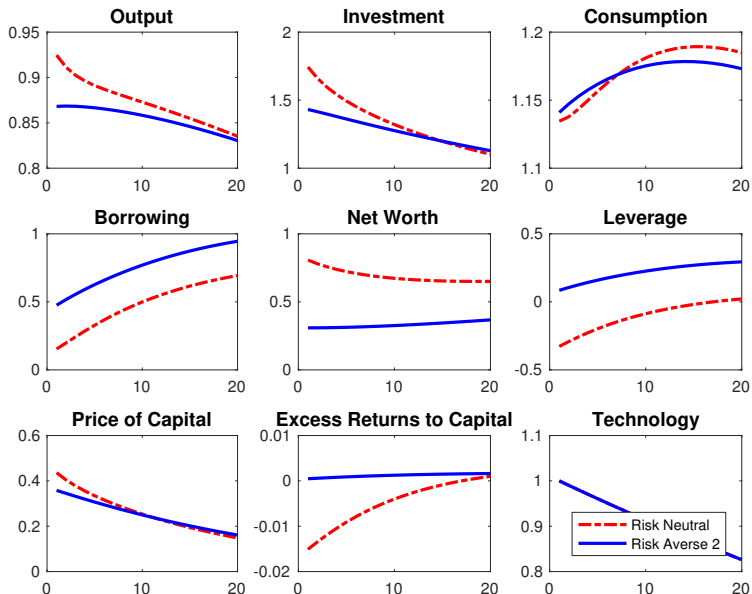
- ▶ Risk-neutrality: $\gamma, \sigma_\omega, \mu$ calibrated to match ss defaults, leverage, and risk premium.
- ▶ Risk-aversion: we have an extra parameter (ρ) so we target an additional moment: **firm-specific volatility**.
- ▶ Firm-specific volatility of TFP: estimates between 0.04 - 0.12
Castro, Clementi and Lee (2010)
- ▶ Volatility of annual growth of sales: between 0.24 - 0.3
Comin and Mulani (2006), Davis et al. (2006), Veirman and Levin (2014)
- ▶ From our model simulations, these numbers correspond to $\sigma_\omega \in (0.08, 0.1)$
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- ▶ Results are robust to different choices of σ_ω as long as ρ is chosen to obtain a leverage of 2.

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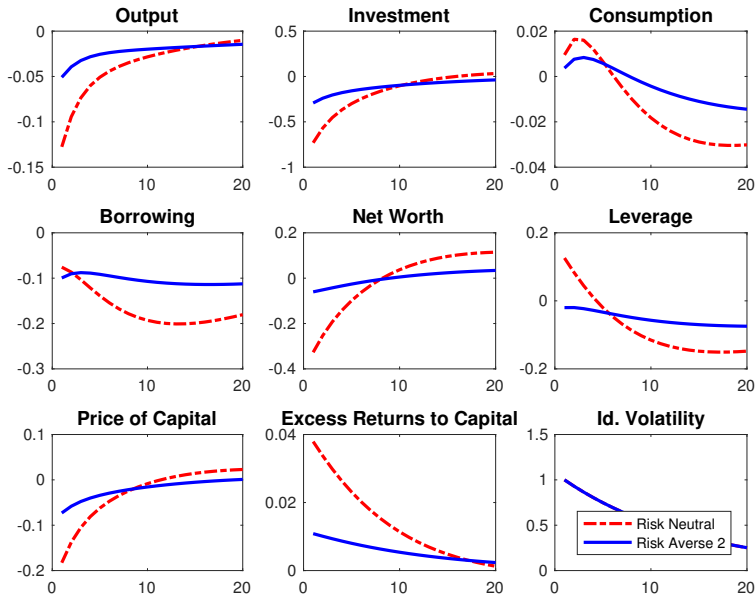
Symbol	Description	Neutral	Averse 2
<i>A. Calibrated parameters</i>			
ρ	Risk aversion	0.0	0.5
σ_ω	Std. id. productivity	0.28	0.08
γ	Survival probability	0.977	0.976
μ	Monitoring costs	0.120	0.021
<i>B. Implied steady-state values</i>			
κ	Leverage	2.00	2.03
$\log(R^k/R)$	Premium (%)	2.5	2.5
$\Phi(\bar{\omega})$	Default rate (%)	3.8	3.8
<i>C. Implied elasticities</i>			
ν_ρ	Sensitivity to returns	21.7	181.8
ν_σ	Sensitivity to id. risk	-0.69	-1.99

$$\hat{\kappa}_t = \nu_\rho(\mathbb{E}_t \hat{R}_{t+1}^k - \hat{R}_t) + \nu_\sigma \hat{\sigma}_{\omega,t}$$

Impulse Responses - Technology Shock



Impulse Responses - Risk Shocks



A Test Using Firm-Level Data

- ▶ **Key theoretical result:** leverage/investment of more risk-averse entrepreneurs is more responsive to expected returns to capital
- ▶ We test this on Compustat data using a variant of standard investment regressions (Gilchrist, Sim, and Zakrajsek, 2014)
- ▶ **Challenge:** how do we measure risk aversion?
- ▶ Follow Panousi and Papanikolaou (2012, JF) and proxy it with managerial insider ownership (Thomson Financial)
 - ▶ Yearly holdings of a firm's shares held by firm officers (as fraction of shares outstanding).

$$(I/K)_{i,t} = \beta_0 + \beta_1 X_{i,t} + \sum_{j \in \{2,3,4,5\}} \beta_j X_{i,t} \times INSD_{i,j,t} + Z_{i,t} \gamma' + \eta_i + g_t + v_{i,t}$$

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Dependent variable: $(I/K)_{i,t}$	(1)	(2)	(3)	(4)
$\log(Y/K)_{i,t}$	***0.162 (9.72)	***0.154 (9.74)	***0.115 (8.15)	***0.086 (6.94)
$\log(Y/K)_{i,t} \times INSD_2$	0.011 (0.50)	0.010 (0.47)	0.016 (0.75)	0.017 (0.90)
$\log(Y/K)_{i,t} \times INSD_3$	*0.049 (1.85)	*0.044 (1.72)	0.040 (1.60)	0.022 (0.94)
$\log(Y/K)_{i,t} \times INSD_4$	***0.114 (3.87)	***0.109 (3.70)	***0.095 (3.24)	***0.075 (2.72)
$\log(Y/K)_{i,t} \times INSD_5$	***0.104 (3.83)	***0.096 (3.57)	***0.085 (3.22)	**0.046 (1.99)
Observations	32,444	32,444	32,444	32,444
R^2	0.77	0.77	0.78	0.79
Fixed effects	F	F, T	F, T	F, T
Controls	No	No	Q	Q, K

Conclusions

- ▶ We study the propagation of aggregate shocks in a model of agency frictions and uninsurable idiosyncratic risk
- ▶ Self-insurance make leverage of risk-averse borrowers more responsive to changes in capital returns
- ▶ In GE, higher responsiveness significantly dampens the effect of financial shocks on key macro variables
- ▶ Our results suggest that risk-sharing across borrowers, by stripping away self-insurance motive, may undesirably increase economy's vulnerability to aggregate disturbances

Thank you!

$$-\sigma \left(\mathbb{E}_t \hat{C}_{t+1} - \hat{C}_t \right) + \mathbb{E}_t \hat{R}_{t+1} = 0, \quad (2)$$

$$\hat{R}_t^n = \mathbb{E}_t \hat{R}_{t+1} + \mathbb{E}_t \hat{\pi}_{t+1} \quad (3)$$

$$\hat{Y}_t - \hat{H}_t - \hat{X}_t - \sigma \hat{C}_t = \eta \hat{H}_t, \quad (4)$$

$$\hat{\pi}_t = -\frac{(1-\theta)(1-\theta\beta)}{\theta} \hat{X}_t + \beta \mathbb{E}_t \hat{\pi}_{t+1}. \quad (5)$$

$$\hat{Y}_t = \hat{A}_t + \alpha \hat{K}_{t-1} + (1-\alpha)(1-\Omega) \hat{H}_t. \quad (6)$$

$$\hat{K}_t = \delta \hat{I}_t + (1-\delta) \hat{K}_{t-1}, \quad (7)$$

$$\hat{Q}_t = \delta \phi_K (\hat{I}_t - \hat{K}_{t-1}), \quad (8)$$

$$\hat{R}_{t+1}^k = (1-\epsilon)(\hat{Y}_{t+1} - \hat{K}_t - \hat{X}_{t+1}) + \epsilon \hat{Q}_{t+1} - \hat{Q}_t \quad (9)$$

$$Y \hat{Y}_t = C \hat{C}_t + I \hat{I}_t + G \hat{G}_t + C^e \hat{C}_t^e, \quad (10)$$

$$\hat{N}_{t+1} = \epsilon_N(\hat{N}_t + \hat{R}_{t+1} + \kappa(\hat{R}_{t+1}^k - \hat{R}_{t+1}) + \nu_\Psi \hat{\sigma}_{\omega,t}) + (1 - \epsilon_N)(\hat{Y}_t - \hat{\mathcal{X}}_t), \quad (11)$$

$$\hat{\kappa}_t = \hat{K}_t + \hat{Q}_t - \hat{N}_t \quad (12)$$

$$\hat{C}_{t+1}^e = \hat{N}_t + \hat{R}_{t+1} + \kappa(\hat{R}_{t+1}^k - \hat{R}_{t+1}) + \nu_\Psi \hat{\sigma}_{\omega,t} \quad (13)$$

$$\mathbb{E}_t \hat{R}_{t+1}^k - \mathbb{E}_t \hat{R}_{t+1} = \nu_\kappa \hat{\kappa}_t + \nu_\sigma \hat{\sigma}_{\omega,t} \quad (14)$$

$$\hat{A} = \rho^A \hat{A}_{t-1} + \epsilon_t^A \quad (15)$$

$$\hat{R}_t^n = \rho^{R^n} \hat{R}_{t-1}^n + \xi \hat{\pi}_t + \rho^Y \hat{Y}_t + \epsilon_t^{R^n} \quad (16)$$

$$\hat{G}_t = \rho^G \hat{G}_{t-1} + \epsilon_t^G \quad (17)$$

$$\hat{\sigma}_{\omega,t} = \rho^{\sigma_\omega} \hat{\sigma}_{\omega,t-1} + \epsilon_t^{\sigma_\omega} \quad (18)$$

▶ Go back

The Financial Contract with No Aggregate Risk

- ▶ Theorem 1 allows us to reformulate the problem as

$$\mathcal{L} = \max_{\bar{\omega}, \underline{\omega}, \bar{R}, \kappa, \lambda} \frac{(\kappa R^k)^{1-\rho} g(\bar{\omega}, \underline{\omega}, \bar{R})}{1-\rho} + \lambda \left(\kappa R^k h(\bar{\omega}, \underline{\omega}, \bar{R}) - (\kappa - 1)R \right)$$

where $g(\bar{\omega}, \underline{\omega}, \bar{R})$ and $h(\bar{\omega}, \underline{\omega}, \bar{R})$ are correspondingly:

$$g(\bar{\omega}, \underline{\omega}, \bar{R}) \equiv \int_0^{\underline{\omega}} \omega^{1-\rho} dF(\omega) + \underline{\omega}^{1-\rho} \int_{\underline{\omega}}^{\bar{\omega}} dF(\omega) + \int_{\bar{\omega}}^{\infty} (\omega - \bar{R})^{1-\rho} dF(\omega)$$

$$h(\bar{\omega}, \underline{\omega}, \bar{R}) \equiv (1 - \mu) \int_{\underline{\omega}}^{\bar{\omega}} \omega dF(\omega) - \underline{\omega} \int_{\underline{\omega}}^{\bar{\omega}} dF(\omega) + \bar{R}[1 - F(\bar{\omega})] \\ - \mu \int_0^{\underline{\omega}} \omega dF(\omega)$$

Technical Optimization Problem for Entrepreneurs

Entrepreneurs maximize

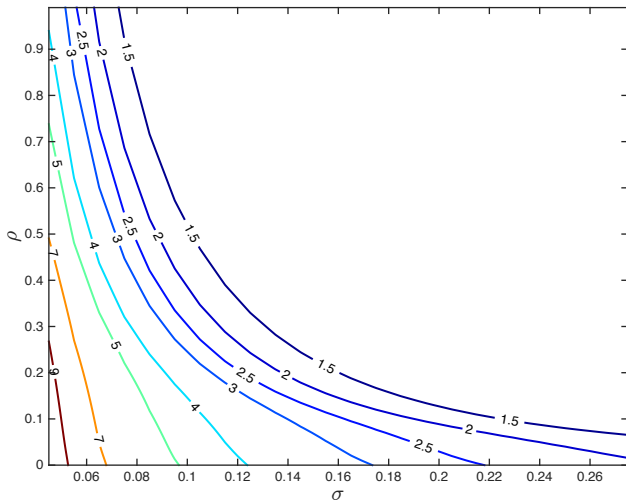
$$\max_{\kappa_t, \bar{\omega}_{t+1}, \underline{\omega}_{t+1}, \bar{R}_{t+1}} \frac{1 - \gamma}{1 - \rho} \kappa_t^{1-\rho} \sum_{s=1}^{\infty} \gamma^s \mathbb{E}_t \left\{ (R_{t+1}^k)^{1-\rho} g(\bar{\omega}_{t+1}, \underline{\omega}_{t+1}, \bar{R}_{t+1}) \right\} \quad (19)$$

s.t.

$$\mathbb{E}_t \left(\beta U_{c,t+1} \kappa_t R_{t+1}^k h(\bar{\omega}_{t+1}, \underline{\omega}_{t+1}, \bar{R}_{t+1}) \right) = (\kappa_t - 1) U_{c,t} \quad (20)$$

▶ Go back

Leverage, Risk Aversion and Volatility



▶ Back

Calibrating σ_ω From Cross-Sectional Data

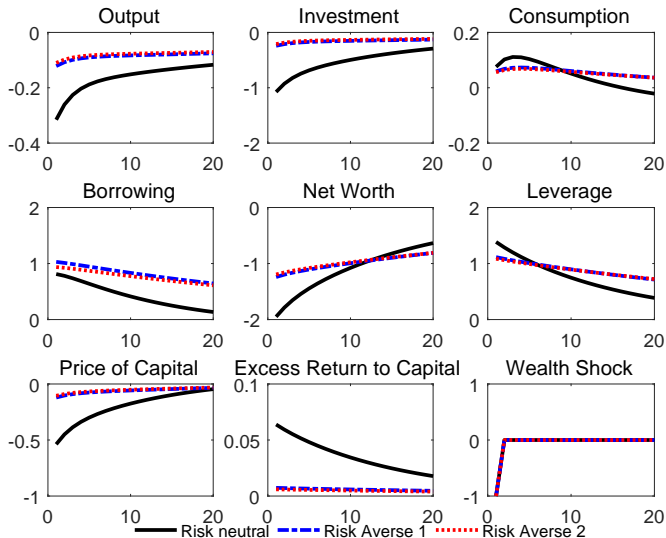
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- ▶ Comin and Mulani (2006), Davis, Haltiwanger, Jarmin and Miranda (2006), Veirman and Levin (2014) report the volatility for the annual growth of sales between 0.24 and 0.3
- ▶ From our model simulations, these numbers correspond to $\sigma_\omega = 0.08$ and $\sigma_\omega = 0.1$
- ▶ So we pick $\sigma_\omega = 0.085$ and $\rho = 0.5$
- ▶ Results are robust to different choices of σ_ω as long as ρ is chosen to obtain a leverage of 2. [▶ Back](#)

Calibration

Parameter	Value	Description
β	0.99	Household Discount Factor
σ	1	Household Risk Aversion Parameter
η	1/3	Inverse Elasticity of Labor Supply
α	0.35	Share of Capital in Cobb-Douglas Production
ϕ_K	10	Investment Adjustment Costs
δ	0.025	Quarterly Capital Depreciation
Ω	0.99	Share of Household Labor in Production
θ	0.75	Calvo Pricing Parameter
ξ	1.1	Taylor Rule Inflation Response
ρ^{R^n}	0.9	Interest Rate Smoothing
ρ_A	0.99	Persistence of Technology Shock
ρ_{σ_w}	0.93	Persistence of Risk Shock

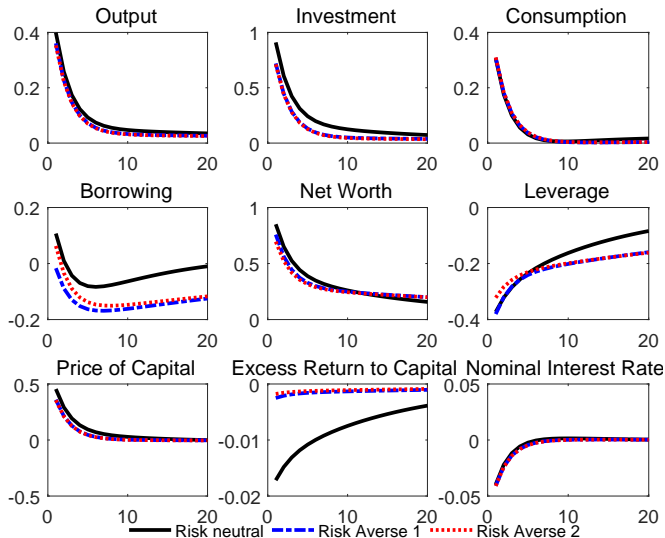
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Impulse Responses - Wealth Shock



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Impulse Responses - Monetary Shock



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