

1st Annual CIRANO Workshop on Networks in Trade and Finance

Friday November 9 - Saturday November 10, 2012, Montreal, Canada.

Tentative Program

Friday Nov 9

7:30-8:30 am: Breakfast

Session 1: Networks in International Trade

8:30-9:10: [Multilateral Gravity-A network approach](#), Glenn Magerman – KU Leuven

9:10-9:50: [Fixed Costs, Network Effects, and the International Diffusion of Containerization](#), Gisela Rua – Federal Reserve Board

9:50-10:30: [Preferential Trade Agreements as Dynamic Farsighted Networks](#), James Lake – Southern Methodist University

10:30-10:50: Break

10:50-11:30: [Intra-Network Trade, Reallocations, and Productivity Growth: Micro-Level Evidence from China](#), Maggie Chen – George Washington University

11:30-12:10: [A Stochastic Framework for the International Trade Network](#), Massimo Riccaboni - Institute for Advanced Studies, Lucca, Italy

12:10-1:10: Lunch

Session 2: Networks in International Finance

1:10-1:50: [Financial Networks and Contagion](#), Matthew Jackson, Stanford University

1:50-2:20: [The Network Architecture of an Optimum Currency Area](#), Eric Fisher – California Polytechnic State University

2:20-3:00: [Interconnectedness and Financial Cycles: A Network Approach](#), Javier Reyes – University of Arkansas

3:00-3:10pm: Break

3:10-4:00: [Estimation of Bilateral Exposures: A Copula Approach](#), Pallavi Baral – Indiana University

Session 3: Networks in Industrial Organization

4:00-4:40: **Intermediated Trade: theory and experiments**, Sanjeev Goyal – Cambridge University

4:40-5:20: **[Dynamic Formation of Directed Networks](#)**, April Cai – University of New South Wales

5:20-5:30pm: Break

5:30-6:30: Round Table on Network Methods, Applications, and Future Agenda, Sanjeev Goyal, Matthew Jackson, and others. (Refreshments such as wine and beer).

7:30: Conference Dinner

Saturday Nov 10

8:30-9:10: **[Getting the Right Spin: A Theory of Optimal Viral Marketing](#)**, Pier-Andre Bouchard St-Amant, Queens University

Session 4: Networks in Economic Development

9:10-9:50: **[Strategic Default in Joint Liability Groups: Evidence from a natural experiment in India](#)**, Xavier Gine – World Bank

9:50-10:30: **[Mobilizing Investment Through Social Networks: Evidence from a Lab Experiment in the field](#)**, Arun Chandrasekhar – MIT/Stanford

10:30-10:50: Break

10:50-11:30: **[The conservation of nestedness predicts the evolution of industrial ecosystems](#)**, Sebastian Bustos, Harvard University

Session 5: Networks in Corporate Finance/Politics

11:30-12:10: **[Three's Company: Wall Street, Capitol Hill and K Street](#)**, Deniz Igan - IMF

12:10-12:50: **[CEO Network Centrality and Merger Performance](#)**, Tomas Jandik – University of Arkansas