

**HEC MONTREAL- RIIB CONFERENCE ON  
INDUSTRIAL ORGANIZATION**

**JUNE 11-12, 2019**

**HEC MONTRÉAL**

**3000, CHEMIN DE LA CÔTE-SAINTE-CATHERINE, MONTRÉAL  
SALLE TBD (1<sup>ST</sup> FLOOR)  
PROGRAM**

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**TUESDAY - JUNE 11, 2019**

**8:30-9:00 CONTINENTAL BREAKFAST - ON SITE**

**SESSION I**

**9:00-10:20 Structure, Conduct, and Contact: Competition in Closely  
Related Markets**

Alon Eizenberg, The Hebrew University of Jerusalem  
*Discussant: Ying Fan*

**10:20-10:40 COFFEE BREAK**

**10:40-12:00 Health Insurance Menu Design: Managing the Spending-  
Coverage Tradeoff**

Kate Ho, Princeton  
*Discussant: Stephen Ryan*

**12:00-13:30 LUNCH**

**SESSION II**

**13:30-14:50 Unobserved Heterogeneity, State Dependence, and Health  
Plan Choice**

Ariel Pakes, Harvard  
*Discussant: Jean-François Houde*

**14:50-15:10 COFFEE BREAK**

**15:10 - 16:30** **What Were the Odds? Estimating the Market's Probability of Uncertain Events**  
Ashley Langer, Arizona  
*Discussant: Allan-Collard Wexler*

**18:30 -**           **RECEPTION AND DINNER**

**WEDNESDAY - JUNE 12, 2019**

**8:30-9:00**       **CONTINENTAL BREAKFAST - ON SITE**

**SESSION III**

**9:00-10:20**   **The ABCs of Firm Heterogeneity: The Effects of Demand and Cost Differences on Exporting**  
David Rivers, Western  
*Discussant: Sharat Ganapati*

**10:20-10:40**   **COFFEE BREAK**

**10:40-12:00**   **Physician Behavior in the Presence of a Secondary Market: The Case of Prescription Opioids**  
Molly Schnell, Stanford  
*Discussant: Gautam Gowrisankaran*

**12:00-13:30**   **(NOT SO) LIGHT LUNCH**