

Charles McKinney, Senior Director, Entreprise Services, Freddie Mac, was the guest speaker for the CIRANO-PRMIA luncheon on **December 2nd, 2009**.

This presentation surveyed research and best practices in the traditional areas of business intelligence and new disciplines of business analytics. Emerging technologies and business methods that risk managers can leverage to model, measure, report and study enterprise risk were covered. Participants took away a complement to competing on analytics -- managing enterprise risk through business analytics.

Charles McKinney is a risk management executive with twelve years of experience managing programs and building new capabilities for business analytics, information management, operational risk management and internal control and compliance. Currently, he is leading an enterprise metrics program at Freddie Mac. Previously, Charles was the director in charge of standards, quality and compliance for Freddie Mac's affordable housing mission and regulatory reporting functions. Prior to joining Freddie Mac, Charles was principal in a boutique consultancy and earlier a senior manager with KPMG, focusing on operations and technology risk management, financial reporting, and business process improvement. Charles is a Six Sigma Master Black Belt, Certified Internal Auditor, and Certified Information Systems Auditor.

CIRANO and PRMIA are jointly organizing this series of lunches on developments in Canadian risk management. These lunches give practitioners of the financial institutions the opportunity to present their approaches and developments in the field of risk management.

[Pictures of the event](#)

[M. McKinney's presentation](#)