

Stephen Baird, Director, PwC Advisory, will be the guest speaker for the CIRANO-PRMIA luncheon on **March 7, 2012**, and will discuss the following subject: **Basel III Liquidity Standards: Implications for Liquidity**.

Presentation: Implications of Basel III Liquidity Standards

- What are the standards?
- How the standards will transform deposits, with implications for both banks and corporate?
- What are the latest regulatory developments?
- Tools and methodologies to help banks optimize Basel III (and that corporates should be aware of).

Stephen Baird joined the firm in 2011, specializing in the area of financial institution liquidity optimization. With over fifteen years experience as a treasury practitioner and consultant, Mr. Baird focuses on helping financial institutions optimize deposit performance through enhanced liquidity risk management practices, funds transfer pricing frameworks, customer rate optimization, and product strategies. His client work has also focused on wholesale client transaction services such as treasury management, trade, and securities services.

Stephen has been published and quoted in Treasury & Risk, GTNews, AFP Exchange, and numerous other treasury management publications. He has also been a platform speaker at treasury management conferences, including the AFP national conference and numerous regional TMA conferences

CIRANO and PRMIA are jointly organizing this series of lunches on developments in Canadian risk management. These lunches give practitioners of the financial institutions the opportunity to present their approaches and developments in the field of risk management.

The luncheon is at CIRANO, 2020 University (25th floor) on March 7, 2012, from 12:00 to 1:30 pm. The event will cost 25\$ + tax (registration on website) or 30\$ at the door (tax included) and is open to PRMIA members, CIRANO partners and by invitation.

[To register](#)

For more information on this event, please contact Laurence Allaire at 514-985-4000 post 3033 or at: allairel@cirano.qc.ca.